



NCBC's President's Membership Challenge



Recruit a new member to the National Consortium of Breast Centers and you could win the trip of a lifetime!

The President's Membership Challenge features a point system so the more members you recruit the better your chance to win rewards. The challenge begins October 12, 2011 and ends February 29, 2012. When you recruit a new NCBC member you not only earn recognition in the NCBC Breast Center Bulletin, you receive a performance point award(s) and a chance to win the **PRESIDENTIAL GRAND PRIZE** of a cruise! The top 3 highest point winners will automatically be rewarded with valuable place prizes. Check below for complete rules and regulations.

The NCBC President's Membership Challenge

1. Goal

The President of the National Consortium of Breast Centers challenges each current member to recruit at least one new individual or organization within the breast health industry to become a new member. The challenge is to double the membership! Results and awards will be presented at our 22nd Annual Convention in Las Vegas March 10-14, 2012.

2. How the challenge works...

Current members¹ spread the word to their friends and colleagues. For each new member² who is sponsored by a current member, the current member earns valuable points and rewards. The President's Membership Challenge features a point system so the more new members sponsored, the more points are accumulated by the current member for more valuable rewards. The challenge begins October 1, 2011 and ends February 29, 2012³. In order for a current member to receive credit for a new member, the new member's application for membership must contain the current member's **Name and NCBC Membership ID number**. The new member's membership must fall under one of the approved NCBC membership categories and be paid in full prior to March 1, 2012.

3. Point System

Current members who sponsor a new member will receive four (4) points for every Corporation member that is recruited, two (2) points for each Independent Business, Medical Organization or Medical Facility member and one (1) point for each Associate or Independent Professional member. All points earned are applied to current member's total points to receive the reward representing the highest point total. For each month that a new NCBC member is sponsored, the current member **earns recognition in the NCBC Breast Center Bulletin** and performance points to increase his/her chance to win the **PRESIDENTIAL GRAND PRIZE** of a **free 7-day Caribbean Cruise!** Three individuals who have earned the the most points will automatically win prizes – double dipping⁴ is allowed, giving all sponsors the opportunity to win multiple prizes! For each point earned the current member has a ticket placed in the drawing for the **PRESIDENTIAL GRAND PRIZE 7-day Caribbean Cruise!**

Each current member will have the ability to check his/her points earned by visiting our President's Membership Challenge Page under the Members Only Section: (Login with your NCBC member ID number and password, then click Enter.)

Membership Types Sponsored	Points Awarded
Corporate	4
Independent Businesses - Consultants and Professional	2
Medical Organization or Medical Facility	2
Associate	1
Independent Professional	1

4. Rewards and Prizes

All prizes will be announced at the Annual Conference in Las Vegas on March 12, 2012 at the President's opening session. Drawing for the Presidential Grand Prize winner will be done at the NCBC office by a nonaffiliated notary. The top 3 point winners and the Presidential Grand prize winner will be notified the first week of March and recognized by the President at the Annual Conference. Reward recipients are encouraged to attend the conference to receive rewards and recognition on stage. The Grand Prize Winner is responsible for all federal, state and local taxes. Acceptance of a prize constitutes each winner's permission for NCBC to use their name, photograph, city and state for advertising and/or publicity purposes.

Rewards for Points Earned:

For each point earned, the sponsoring member will have a ticket placed in the drawing for the 7-Day Cruise. The total number of points earned by March 1, 2012 will determine the reward(s) earned.

- 1-2 points - receives an NCBC membership pin and recognized in the NCBC Breast Center Bulletin
- 3-4 points - receives the above reward and a Simply Charming pen and keychain Gift Set
- 5-9 points - receives the 1 and 3 points rewards along with a Silver Star Sticky note holder
- 10+ points - receives the 1, 3 and 5 points rewards along with a Silver Star Desk Clock

Rewards for Most Points Earned:

1st place point winner: iPad 2 32 GB- value \$599.00 (1 winner)

2nd place point winner: KitchenAid® Cook for the Cure® Edition | Artisan® Series | Stand Mixer – value \$299.00 (1 winner)

3rd place point winner: Kindle, Wi-Fi, 6" E Ink Pearl Display and \$50 Amazon gift card- value \$189.00 (1 winner)

PRESIDENTIAL GRAND PRIZE REWARD

GRAND PRIZE - AN EXCITING 7 DAY CARIBBEAN CRUISE*

Every current member who meets the President's Challenge, brings in a new member and earns points will have a chance to win this cruise. One ticket for each point earned will be placed in the drawing. One winner will be drawn from all entries.

***The reward recipient will plan his/her vacation allowing a best fit to schedule. The number of cruise days may vary. The reward program will pay the cruise line for accommodations and an airline for a flight to/from cruise departure. The total value of this reward will not exceed \$1000.**

¹ Current Members are either individual members or individuals who represent organizations whose 2012 Membership has been paid. Annual Membership runs October 1- September 30.

² New members are individuals, medical providers or suppliers who were not members in 2011.

³ For applications to be considered in this President's Challenge, an application must be received in the NCBC office by midnight February 29, 2012 Eastern Time.

⁴ Double dipping on rewards means you are eligible to receive rewards for points earned, a reward as one of the top three individuals with the most points earned and are also eligible to win the Presidential Grand Prize Reward.